

# Building Your Family

New Annual Publication!

## 2014-'15 Donor, Surrogacy, and Adoption Guide

A national professional directory and complete guide to navigating family building decisions.

**Building Your Family is the one publication where readers will find:**

- > **Expert Advice:** leading legal and medical authorities outline the specifics of donor, surrogacy, or adoption options
- > **Practical Tools:** worksheets and checklists help families make their decision, budget, select professionals, and more
- > **Personal Stories:** heartwarming essays describing the process and the emotions, from parents who have been there
- > **National Directory:** state-by-state professional listings in the print publication, and online databases searchable by location state, services provided, and company name

## Nationwide Online Promotion & Print Distribution

- > **Heavy Online Promotion:** of the BuildingYourFamily.com website via e-newsletters, Facebook and Twitter
- > **Digital & Mobile Editions:** available as a free app in iTunes, Google Play, and the Amazon Appstore, and via BuildingYourFamily.com
- > **Wide Print Distribution:** copies will go to fertility clinics and physicians, fertility and adoption professional conferences, support groups, bookstores, and retail outlets
- > **Newsstand on-sale:** Fall 2014 and January 2015

Print & Digital *Building Your Family* Guide



100+ pages of expert information plus professional directories

BuildingYourFamily.com

**NEW!**



Online hub with information, resources, and searchable directories

**RESERVATION DEADLINE: June 2, 2014**

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